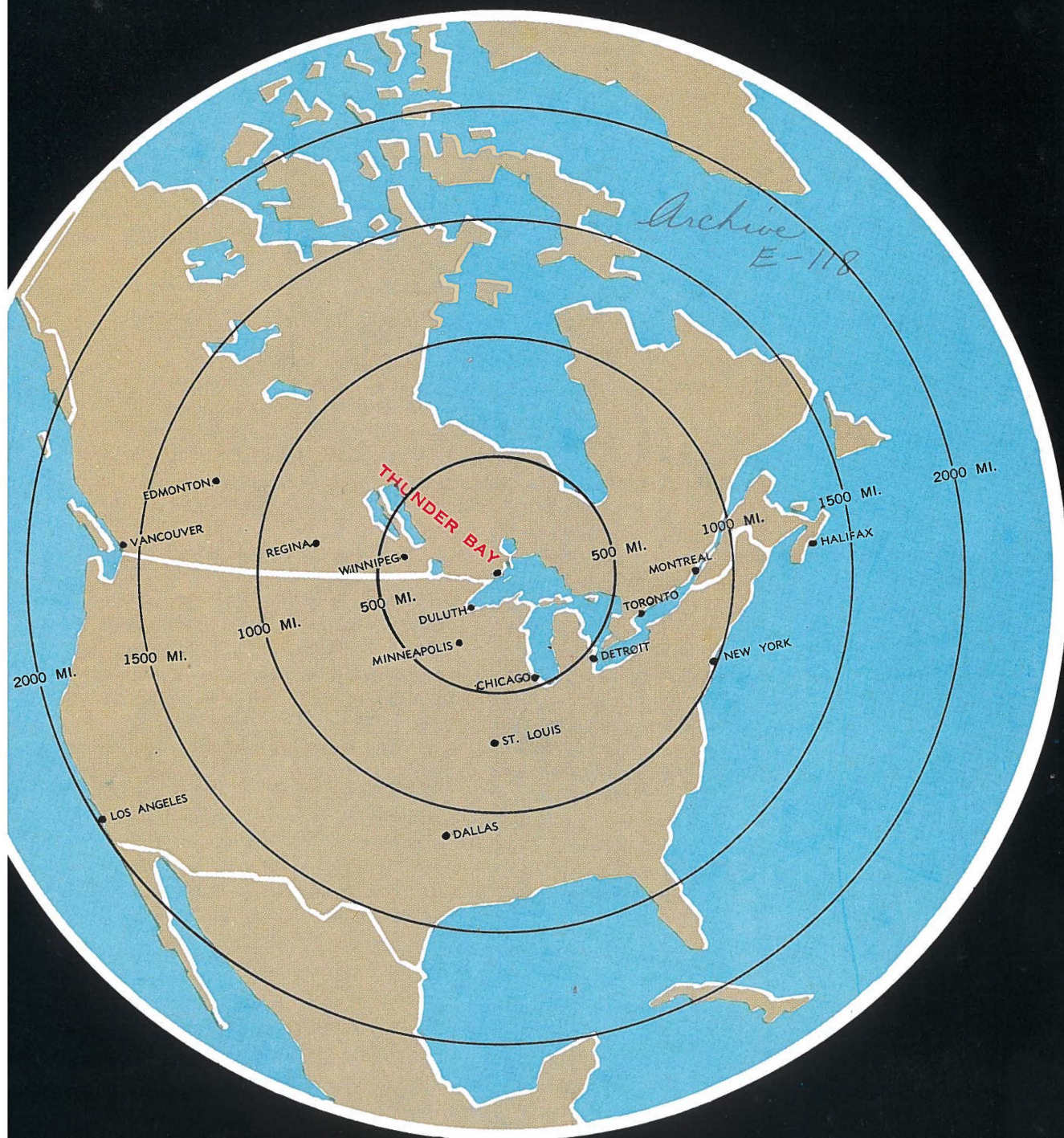


THUNDER BAY *Ontario CANADA*

Formerly Fort William - Port Arthur



Centre of a Continent

Thunder Bay, Ontario, Canada

THE CANADIAN LAKEHEAD

The City of Thunder Bay originated, January 1, 1970, and became the eighth largest city in the Province of Ontario with a CMA population of 111,492, residing in 155 square miles of city area.

The City of Thunder Bay was formed by the merging of the two larger Cities of Port Arthur and Fort William and parts of the surrounding Townships of Neebing and McIntyre. All the mechanical adjustments of integrating the communities were quickly resolved.

The Ontario Design for Development of Northwestern Ontario names the City of Thunder Bay as a "Primate Centre" for development, and this is being forcefully carried out, but the City has not forgotten its historic beginning. Back in the fur trading era of 1678, it was a trans-shipping point of furs and trading goods. The famous Voyageurs used Fort Kaministiquia at Fort William as a strategic turnaround. Later, with the opening of the lakes to sailing and motorized vessels, bulk goods commenced flowing across the land, until today, Thunder Bay, or the Lakehead as the area is known, is the 3rd largest seaport in Canada. Grain as well as natural resources including iron, coal, potash and paper, contribute greatly to the 20,000,000 tonnage flowing in and out of the huge, protected harbour on the top step of the St. Lawrence — Great Lakes Seaway, almost 2,000 miles from the sea.

Being in almost the exact geographic centre of a continent, Thunder Bay is the connecting link in Canada for east and west trade. Water, rail, road and air services converge at this point to provide unequalled transport to any place on the continent, or in the world.

Thunder Bay is the distribution capital of a

vast area of Northwestern Ontario, rich in natural resources, including forestry products, minerals and tourist facilities. From these natural resources has grown an industrial complex comprised of pulp and paper companies, mines, and in addition a large flourishing tourist establishment serving an increasing number of world-wide visitors.

Secondary industry has grown around these primary industries to produce harvesting equipment for the forests and mines. Service industries supply facilities for shipping, transportation and the accommodation trade, etc. There are currently 108 secondary industries flourishing in Thunder Bay and numerous service industries as well.

The City has been chosen as the focal point — the centre of the projected development of the Mid-Canada Development Corridor Concept. This plan visualizes development in future years of a 200-mile wide corridor across Canada, north of the present developed areas. Thunder Bay is the only city in the corridor.

Thunder Bay is blessed with an unpolluted environment, with modern living accommodation and a growing educational complex. The city boasts unparalleled entertainment and relaxed recreational opportunities. Thousands of lakes are nearby in almost virgin territory. Huge Lake Superior, the largest fresh water lake in the world, not only provides abundant water for consumption, but carries the largest ships on the Great Lakes. In addition, it tempers the climate of the city in all seasons.

Government in Canada is notably stable and the Province of Ontario has the most progressive economy in Canada. The City of Thunder Bay enjoys a solid, imaginative, elected Council governing a growth area with vast potential.

INDUSTRY INCENTIVE GRANTS

Thunder Bay has been chosen a growth centre and secondary industry, particularly, is entitled to share in cash grants up to \$12,000,000 offered by the Federal Department of Regional Economic Expansion.

In addition, the Province of Ontario co-operates in supplementing Federal assistance where feasible, by offering cash grants up to \$500,000 under what is known as "Performance Loans".

The Northern Ontario Development Corpo-

ration, through an office in Thunder Bay, administers grants for the Northwestern Ontario area. It will assist industry with all forms of financing, advice, including "bridge financing" up to \$500,000 at current interest, where applicable.

Enquiries under the Federal or Ontario Incentive Grant systems can be directed to the Development Bureau of the City of Thunder Bay, 193 Arthur Street, Postal Station P, Thunder Bay, Ontario.

GEOGRAPHICAL LOCATION

Situated on the north shore of Lake Superior, THUNDER BAY is in the exact centre of Canada, at the western terminus of the St. Lawrence - Great Lakes Deep Waterway, and a transportation point astride national rail, road, air and water routes.

Toronto (water)	903	road	865 Miles
Montreal (water) ..	1212	road	1039 Miles
Chicago (water)	686	road	692 Miles
Minneapolis		road	335 Miles
Winnipeg		road	450 Miles
Sault Ste. Marie			
(water)	273	road	445 Miles
Altitude — Harbour—	601 ft.		above sea level.

MUNICIPAL SERVICES

Police — 2 stations, 143 personnel, 22 radio equipped cars, rescue equipment, boats

Provincial Police — District Headquarters, full staff, vehicle equipped, radio controlled area

Harbour Police — Staff — launch

Railway Police — CNR-CPR Staff

Fire Protection — 6 stations, 143 personnel

Sewage Disposal — 2 primary plants, 7,500,000 gallons daily

Streets — 410 miles; Provincial Highways — 36 miles; Sidewalks — 165 miles; Water-mains 290 miles; Sewers — 220 miles sanitary, 46 miles storm.

Water — Unlimited supply of pure, clean water available through City Utilities. Pumping capacity 31,500,000 gallons daily

Zoning By-Law — Official Planning Act; Urban Renewal underway

POPULATION

Thunder Bay (CMA 1971)	111,492
Thunder Bay District Market Area	148,993
Forecasts (City) 1973	118,100
1978	129,300
1988	151,000
2000	201,800

UTILITIES

Electric Power

— lowest cost, high voltage hydro available from Ontario Hydro Electric Commission, distributed by Thunder Bay Hydro Electric Commission.

TRANSPORTATION

Road

- 11 Highway Transport Companies
- 5 National Moving Van and Storage
- 2 Motor Bus Companies

Air

- Served by Thunder Bay Airport:
 - Air Canada
 - North Central
 - ON-Air
 - Superior Airways Ltd.
 - Trans Air

Rail

- Canadian National Railway
- Canadian Pacific Railway

Water

- Keefer Lakehead Terminal
- Valley Camp Coal & Ore Dock
- C.N.R. Ore Dock

City Transit

- 20 Electric Buses
- 17 Gas Buses
- 20 Diesel Buses
- 5,368,407 passengers in 1970

PROFESSIONAL SERVICES

Accountants 16; Architects & Engineers 5; Contractors — General 62; Dentists 41; Engineers 19; Lawyers 52; Optometrists 6; Physicians & Surgeons 116; Surveyors 4; Veterinary Surgeons 4.

EDUCATIONAL FACILITIES

Lakehead University with a modern building complex situated on a 300-acre campus offers degrees and diplomas in Arts and Sciences, Forestry, Engineering and Business Administration, to 3,000 full time and 3,000 part time students.

Confederation College of Applied Arts and Technology situated on a new 130-acre campus educates 3,500 full and part time students to attain proficiency in two and three year diploma courses. Adult retraining provides upgrading in modern industrial techniques.

NATURAL GAS

Natural Gas — Distributed by Twin City Gas Co. Ltd. direct from Trans Canada Pipeline running through area. Cost is very low due to proximity of western source. Annual volume 12,305,000 MCF.

COMMUNITY LIVING CONDITIONS

Hospitals — 7 Churches — 104
Financial Institutions — 47
Households — 28,691 Libraries 5
Newspapers — 2 dailies, 2 weekly
Medical Clinics — 11
Telephones — 58,711
Theatres — 4 plus 1 outdoor
Golf Courses — 5 Curling Rinks — 4
Tennis Courts — 3 Ski Areas — 6
Swimming Pools — 4 indoor heated, 5 outdoor, 2 hotel indoor, 1 health pool-gym
Hockey Rinks — 5 artificial ice, covered, — 100 natural ice
Radio & TV — 3 AM Radio, 1 FM Radio, 1 TV (CBC) local, 3 U.S., 3 Educational chan. cable TV
Hotels - Motels — 64 with 1916 rooms, daily accommodation 4178 guests

INDUSTRIAL LAND

119 acres private serviced land
1390 acres private unserviced land
160 acres city owned serviced land
716 acres city owned unserviced land
2385 acres total
Serviced land with water, sewer, and utilities is priced at \$40 front footage, up
Unserviced land priced at \$10 front footage, up or can be leased
There are 7 industrial parks under active development at present.

MUNICIPAL TAXES

Industrial — Commercial

Fort William Ward Public School 133.13 mills
Fort William Ward
 Separate School 133.00 mills
Port Arthur Ward Public School 111.92 mills
Port Arthur Ward
 Separate School 115.23 mills
McIntyre Ward Public School 106.62 mills
McIntyre Ward Separate School 99.22 mills
Neebing Ward Public School 93.13 mills
Neebing Ward Separate School 89.21 mills

NOTE: Differing tax rates and assessment methods will continue until assessment on basis of market value becomes effective.

Basis of current industrial assessment - Land — 50% per acre value
Building — 30 - 35% replacement
Average industrial real estate tax 25c per square foot.

MARKET

Population growth rate per decade 11%
Income above National average 17%
Market above National average 14%
Average Income \$6,246
Retail Sales — City \$162.5 million
Retail Sales — Dist. Area \$304.1 million

CURRENT INDUSTRIAL PRODUCTION

Some of the local manufactured products:

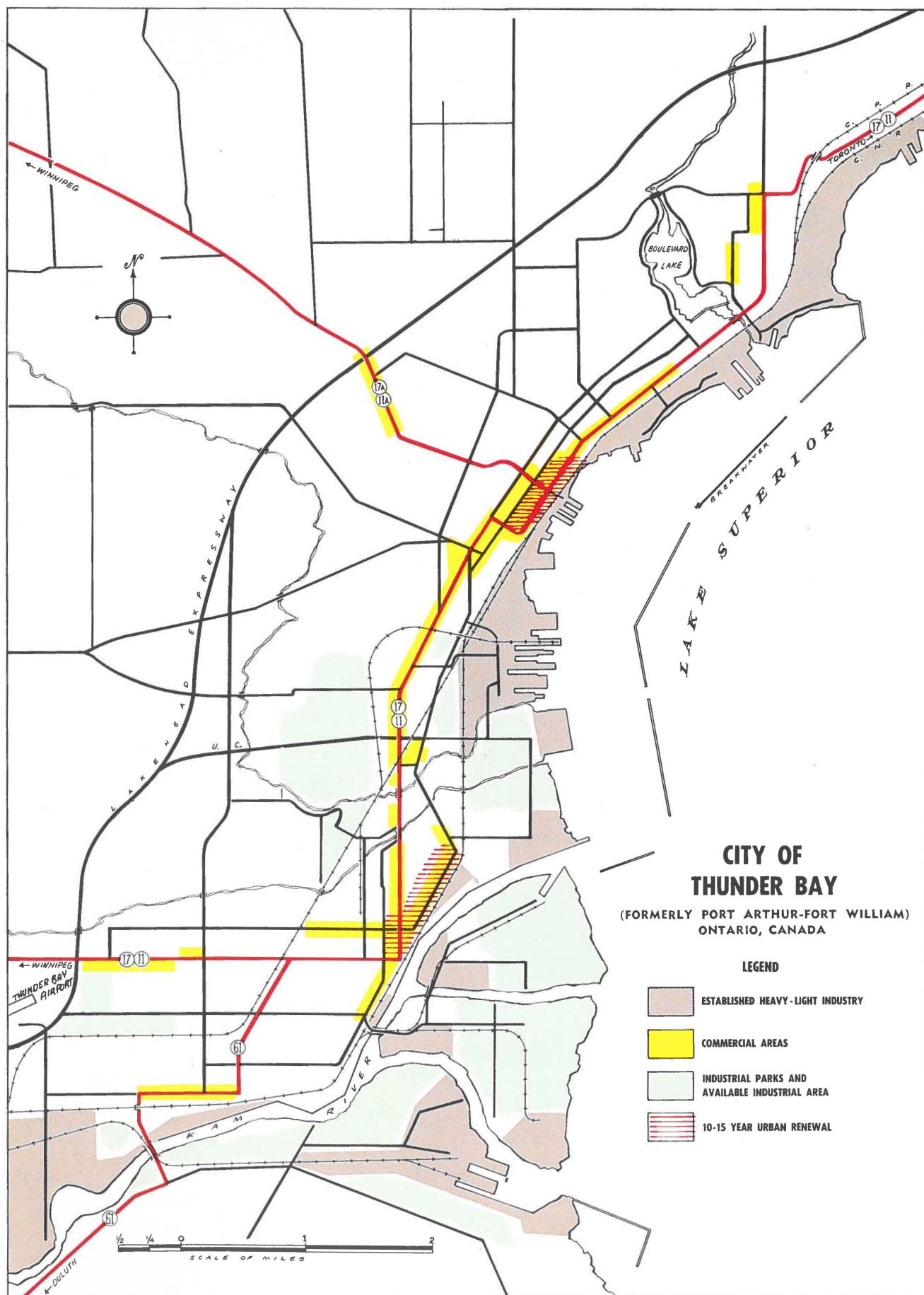
railway and subway cars	trailers
dust control systems	newsprint
stainless steel equipment	kraft stock
fibre and plastic bags	starch
sodium hypochlorite	gluten
steel door frames	prefab homes
aircraft components	lumber
grey iron castings	poles
liquid alu. sulphate	railway ties
glazed fine papers	tar products
fourdrinier wire	sleeping bags
conveying buckets	trailer tents
caustic chlorine	boilers
camper trailers	barley malt
logging skidders	fish processing
brick and tile	lockers
fibreglas pipe	chlorine
teen clothing	beer — ale
	forest harvesters

ENTERTAINMENT AND SPORTS

Lakehead Symphony and Jr. Symphony
3 Pipe Bands, 1 City Band, numerous school bands
Cambrian Players amateur theatricals
Famous 40 member Male Choir
Sports car racing — summer and winter
Annual Exhibition
Jr. and Sr. Hockey — peewees and midgets
Fastball — Baseball
Service Clubs — 10
Fraternal Organizations — 42
Night-Clubs — Hotels & Motels — 10

TEMPERATURES

June 1 - October 31 the climate is pleasant and mild; humid days are exceedingly rare. The area is a haven for hay fever sufferers. Normal summer mean temp. (June-July-Aug.) 60.9 degrees above. Normal winter mean temp. (Dec.-Jan.-Feb.) 10.2 degrees above. Highest recorded temp. 104 degrees above, lowest 42 degrees below. Average annual snowfall 75 in. Average annual rainfall 27 in.



Opportunities await you in
THUNDER BAY

